



90.9FM • Salt Lake City
Wednesday, December 14, 2022
KRCL Board Meeting Agenda
Meeting in person and via Zoom

Attendees:

Gavin Dahl- General Manager
Ebay Hamilton- Operations Manager
Ian Percy- Chair
Amber DeBirk- Vice Chair
Kyle Gish- Treasurer
Kerri Hopkins- Secretary
Risshan Leak
Glenn McMinn
Andy Yorkin
Aldo Arnone
Angela Dean
John Johnson
Chip Luman
Marcie Young Cancio
Andy Yorkin

Absent:

Meeting Notes and Minutes:

Welcome Guests: Aldo

Kathy Beifus

Approve October 2022 minutes: All

- Glenn motioned to approve, Angela seconded, all voted in favor.

Director's Report: Gavin

- Music Meets Movies at Brewvies on January 12th will be “The Glamour and the Squalor.”
- The part time production assistant position is ready to post.
- Working to update everyone’s job descriptions and titles in January to set goals for the year.
- Park City signal is too low power. Gavin would like to have equipment repaired for the short term. Plan is to move locations to publicly managed land. Vote to approve a new transmitter and receiver for the site to get it to full power.
 - Glenn motioned to approve the expenditure for the repair, Risshan seconded, all voted in favor.

Budget discussion

- Gavin worked with Kyle, staff, bookkeeper and virtual accountants and met with the executive committee twice to revise 2023 budget.
- Grants projection is conservative and we aspire to do much more.
- CPB funding is 2 years forward funded 2023 FY is different schedule than ours.
- Expenses- insurance for regence is up approx. 16%. Half time salary staff will begin to accrue PTO and sick time at half the rate of full time.
- Underwriting is separated out in new budget. Commission generating matches are in UW, but other matches are in membership line. No double counting.
- Radiothon numbers generated by staff. Sustainer numbers are based on roll-over and will be better tracked by the end of the year. Campaign this year to convert to EFTs and get people away from using credit cards.
- Direct mail is not in the budget, but we may explore that this year. Amber suggested text to donate campaigns. Marcie suggested doing an audit of which fundraising campaigns have been most successful. Ebay mentioned that as soon as they started a direct mail campaign that actual checks started coming in.
 - Ian motioned to approve the 2023 budget, Andy seconded, all voted in favor.

Operation Manager's Report: Ebay

- Anniversary party update
 - Exceeded goal Shout out to Shell and Eric for setting up Give Lively campaign and grab bag shirts donations.
 - We raised \$11,528 before expenses
- Best of 2022 countdown aired on December 3rd and will air again on January 2nd.
- Music meets movies in December covered expenses.
- Year end drive: Exceeded goal by \$10k with 44 new donors.
- New show on Saturday 4-7am “Random shuffle”

Financial Review: Kyle

- Most items were covered in budget discussion. Stable cash position to end the year.

Other Business:

- Amber notified the board that she will be stepping off the board, but will continue to support the station in many ways. Gavin and board thanked her for her service.

Ian motioned to enter closed session, Amber seconded, all voted in favor.

CLOSED SESSION

Facilities: Ian

Aldo motioned to adjourn the meeting, Kerri seconded, all voted in favor.

