



**KRCL Board Meeting
Tuesday, August 24, 2021
Via Zoom**

Attendees

Tristin Tabish- General Manager

Aldo Arnone- Chair

Ian Percy- Vice Chair

Kyle Gish- Treasurer

Kerri Hopkins- Secretary

John Johnson

Chip Luman

Amber DeBirk

Amy McMinn

Risshan Leak

Meeting Notes and Minutes

Approve July 2021 minutes: All

Amber motioned to approve, John second, all voted in favor.

Financial Review: Kyle

- Kyle and Tristin are working with Kevin to update some forecast for salaries/wages. Overall forecast will be a little lower to previous due to membership manager being hired later than expected.
- July budget -vs- actual is off due to building sale being earlier.
- Other line items are close to expectations.

- Budget vs actual – over on revenue. Additional revenue are CPB grants and PPP loan. Expenses are over by about \$130k due to operational and salary expenses.
- Amy asked about underwriting position and if positions meet their cost. Trina will submit proposal/budget soon. Cara Jean is helping with new foundation grants but has shifted to more of a marketing position.

Director's Report: Tristin

- Tristin is hoping to make an offer to someone on the Membership Director position and they will have a goal for membership. We're down to 2 candidates. Several candidates dropped off during the process.
- Fundraising event with Huge Brands used the new logo for \$10 prints. Everyone loves the new logo and we made \$3500.
- Congratulations RadioActive- best public affairs show awarded by the Society of Professional Journalist. Laura and Sue Robins won second place for personality profiles.
- Radiothon planning under way- 10/29-11/6
- Eric Nelson interim Membership Manager for Fall Radiation- Haley is training him. Cara Jean is taking care of thank you gifts, which will remain part of marketing.
- Updated audience numbers are positive. They capture over air, streaming and mobile app. Up to 75k total weekly listeners. Bump in audience TSL (Time Spent Listening) numbers. Went from 1.5 up to 4 hours per listener. John Florence ranks 7th in the market.
- Settling into office space. The management company has been very accommodating.

Other Business:

- Amy offered to host the September board meeting at her garden and then have a social if the weather is good.
- Aldo reminded us to think of more board members to consider since a few are cycling off this year. Amy, Amber and Tristin have some people in mind.

Aldo motioned to move into closed session, Kerri seconded. All voted in favor.

(Closed Session)

Facilities report: Ian

HR Conversation: Aldo

Aldo motioned to adjourn, Ian seconded, all voted in favor.

